



PROFILE CENTRAL - DESERT REGION



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

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Línea sin costo en México (800) 718-4230

 Secretaría de Economía

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1. INTRODUCTION

Coahuila de Zaragoza is the third largest state in the country, located in northeastern Mexico and shares a 512-kilometer border with the U.S. state of Texas. In Mexico it borders the states of Chihuahua, Durango, Zacatecas, San Luis Potosí and Nuevo Leon.



Location of Coahuila de Zaragoza in North America

Coahuila de Zaragoza in numbers:

It represents 7.73% of the country's surface. It has a population of 3'146,771 residents, 2.5% of the country's total, 92% urban and 8% rural.

The average level of schooling is 10.4 (almost first year of high school); the national average is 9.7 years of schooling.



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Speakers of indigenous languages aged 3 years and older are 2 per 1,000 people, the national level is 60 per 1,000 people.

The sector of activity that contributes most of the stage's GDP is manufacturing industries, especially the production of machinery and equipment.

Our entity contributes 3.6% to the national GDP.

Source: INEGI Cuéntame 2022.

Coahuila de Zaragoza has 38 municipalities, which are grouped into five different regions due to their economic characteristics and geographic location.



The **Central - Desert Region**, is makeup of the municipalities of Abasolo, Candela, Castaños, Cuatro Ciénegas, Escobedo, Frontera, Lamadrid, Monclova, Nadadores, Ocampo, Sacramento, San Buenaventura and Sierra Mojada. It is characterized by the metallurgical industry and by large foundries of steel, iron and aluminum, there are installed the companies Altos Hornos de México and Teksid Hierro de México (FIAT).

This document presents general information about this region such as: geographic location, main economic activities, infrastructure, basic services, education, quality of life and tourism.

2. GEOGRAPHIC LOCATION

The Central - Desert Region has a territorial extension of 55,133 Km² and a population of 419,834* residents.

* INEGI. Censo de Población y Vivienda 2020.



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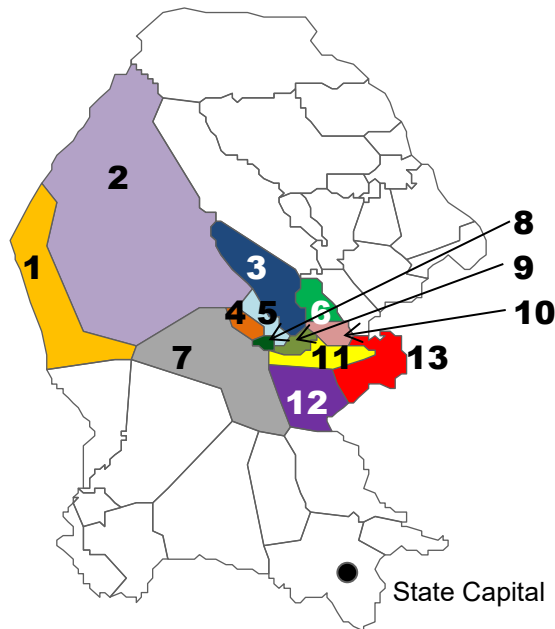
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1. Sierra Mojada
2. Ocampo
3. San Buenaventura
4. Lamadrid
5. Nadadores
6. Escobedo
7. Cuatro Ciénegas
8. Sacramento
9. Frontera
10. Abasolo
11. Monclova
12. Castaños
13. Candela



Location of the Central - Desert Region.

2.1 Altitude and geographic coordinates

Altitude and geographic coordinates of the region's municipalities.

MUNICIPALITY	ALTITUDE meters above sea level	LATITUDE	LENGTH
Abasolo	436	27° 10' 55"	101° 25' 35"
Candela	422	26° 50' 25"	100° 39' 50"
Castaños	747	26° 47' 07"	101° 25' 50"
Cuatro Ciénegas	740	26° 59' 09"	102° 04' 00"
Escobedo	448	27° 14' 05"	101° 24' 45"
Frontera	590	26° 55' 34"	101° 26' 58"
Lamadrid	640	27° 02' 58"	101° 47' 38"
Monclova	609	26° 54' 03"	101° 25' 00"
Nadadores	518	27° 01' 45"	101° 35' 30"
Ocampo	1,116	27° 18' 50"	102° 23' 50"
Sacramento	585	27° 00' 14"	101° 43' 27"
San Buenaventura	494	27° 03' 35"	101° 32' 54"



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Sierra Mojada	1,512	27° 17' 20"	103° 42' 02"
---------------	-------	-------------	--------------

Source: INEGI. Anuario Estadístico del Estado de Coahuila 2015.

2.2 Distance

Distances to the main cities of the state, Mexican Republic, ports and borders.

ACUÑA																				
238	JUAREZ																			
297	119	MONCLOVA																		
208	104	142	MÚZQUIZ																	
91	177	237	148	PIEDRAS NEGRAS																
261	34	85	106	201	PROGRESO															
182	57	115	48	122	80	SABINAS														
493	315	194	338	433	281	310	SALTILLO													
173	69	128	35	113	92	25	336	SAN JUAN DE ROSITA (Nueva Rosita)												
662	424	363	508	602	450	479	253	503	TORREÓN											
1085	875	832	898	1071	841	947	721	972	469	CHIHUAHUA, CHIH.										
915	659	616	682	777	625	655	506	679	243	631	DURANGO, DGO.									
1192	1014	892	1037	1131	980	1008	777	1033	722	1162	620	GUADALAJARA, JAL.								
1321	1143	1022	1166	1261	1109	1137	845	1161	993	1433	891	552	CD. MÉXICO							
495	317	196	340	435	283	353	87	378	340	809	597	845	910	MONTERREY, N.L.						
922	744	623	767	862	710	739	447	763	577	1017	475	329	417	515	SAN LUIS POTOSÍ, S.L.P.					
865	687	566	710	805	653	681	383	706	391	831	289	338	601	464	194	ZACATECAS, ZAC.				
1486	1308	1187	1331	1426	1274	1303	1071	1327	1017	1456	948	295	827	1140	623	632	MANZANILLO, COL.			
1164	908	864	1009	1025	952	980	754	1004	491	876	256	481	1013	836	733	544	748	MAZATLÁN, SIN.		
1012	866	712	857	952	800	875	609	899	876	1346	903	763	468	529	396	620	1060	1155	TAMPICO, TAMPS.	
265	156	247	254	177	190	207	295	231	547	1017	804	997	1118	219	722	669	1294	1044	769	N. LAREDO, TAMPS.

Source: Secretaría de Economía (SEC). 2022.
Approximate distances in kilometers

3. GENERAL INFORMATION

3.1 Climatology

This region is characterized by a dry semi-warm climate during most of the year and its rainy season includes the spring and summer seasons.

Average monthly temperature 2017 (°C) in each of the municipalities of the Region.

MUNICIPALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DIC
Abasolo	18.3	20.1	23.9	26.0	28.6	30.6	30.5	29.2	27.9	19.9	19.4	12.7
Candela	17.0	--	--	25.7	27.6	30.2	30.0	29.0	26.6	21.1	19.1	13.1
Castaños	15.2	18.4	20.1	22.9	26.0	28.6	27.8	27.5	25.2	20.8	18.6	12.4
Cuatro Ciénegas	16.4	19.4	21.6	24.1	27.2	29.1	29.4	29.0	27.2	22.7	20.4	13.4



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Escobedo	15.8	19.5	22.8	25.8	29.5	32.5	31.5	31.0	28.3	20.5	17.7	11.9
Frontera	17.4	21.3	23.1	26.5	28.9	31.0	30.7	30.4	28.6	22.8	20.4	13.8
Lamadrid	15.5	18.6	20.8	23.6	26.5	28.7	29.1	28.5	26.7	21.1	18.6	12.7
Monclova	17.4	21.3	23.1	26.5	28.9	31.0	30.7	30.4	28.6	22.8	20.4	13.8
Nadadores	14.8	--	21.1	23.2	26.5	28.9	27.7	28.1	27.2	21.5	22.4	12.5
Ocampo	14.3	15.4	18.1	20.3	22.9	26.4	26.7	25.5	22.8	18.0	15.7	10.4
Sacramento	15.5	18.6	20.8	23.6	26.6	28.7	29.1	28.5	26.7	21.1	18.6	12.7
San Buenaventura	9.4	11.0	14.7	17.8	21.7	24.5	23.9	23.6	22.0	16.3	12.9	8.5
Sierra Mojada												

Source: Comisión Nacional del Agua (CONAGUA) 2018.

°C Degrees Celsius.

Average monthly precipitation 2017 (Mm).

MUNICIPALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DIC
Abasolo	0.2	0.0	0.1	0.0	0.0	0.0	0.3	0.6	0.2	0.0	0.0	0.2
Candela	0.0	--	--	2.1	0.8	0.5	0.2	0.6	8.9	1.1	0.1	1.7
Castaños	0.0	0.0	0.4	2.9	1.2	0.0	1.8	4.2	2.6	0.3	0.0	1.8
Cuatro Ciénegas	0.0	0.0	0.0	0.0	0.7	0.8	0.2	1.4	0.3	0.0	0.0	1.1
Escobedo	0.0	0.0	0.5	0.1	1.2	0.0	1.1	2.8	6.5	0.4	0.0	1.0
Frontera	0.2	0.0	0.1	0.0	0.4	1.4	1.9	1.7	4.5	0.8	0.1	1.0
MUNICIPALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DIC
Lamadrid*												
Monclova	0.2	0.0	0.1	0.0	0.4	1.4	1.9	1.7	4.5	0.8	0.1	1.0
Nadadores	0.0	--	0.1	0.0	0.2	3.1	1.2	1.4	0.9	1.7	0.1	1.0
Ocampo	0.0	0.0	0.4	0.1	1.5	1.1	0.5	1.7	1.9	0.9	0.0	1.6
Sacramento	0.1	0.0	0.3	1.8	1.4	0.6	1.6	2.6	3.3	1.5	0.0	2.1
San Buenaventura	0.0	0.0	0.8	0.0	0.6	0.2	0.8	1.4	1.9	0.6	0.0	2.0
Sierra Mojada												

Source: Comisión Nacional del Agua (CONAGUA) 2018.

Mm. Measure determined in millimeters.

* Service station out of service



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3.2 Demographic aspects

Population by municipality and distribution by sex.

MUNICIPALITY	TOTAL	MEN	WOMEN
Abasolo	1 022	535	487
Candela	1 643	843	800
Castaños	29 128	14 596	14 532
Cuatro Ciénegas	12 715	6 365	6 350
Escobedo	3 047	1 529	1 518
Frontera	82 409	41 209	41 200
Lamadrid	1 764	928	836
Monclova	237 951	118 058	119 893
Nadadores	6 539	3 243	3 296
Ocampo	9 642	4 992	4 650
Sacramento	2 471	1 242	1 229
San Buenaventura	24 759	12 275	12 484
Sierra Mojada	6 744	3 527	3 217
TOTAL	419,834	209,342	210,492

Source: INEGI. Censo de Población y Vivienda 2020

4. TRANSPORT INFRASTRUCTURE

4.1 Airports

The Central - Desert Region, is the International Airport “Venustiano Carranza”, in the municipality of Frontera, has the customs service of the clearance of merchandise and currently offers only private flights.

The “constitutionalis” aerodrome is located in Cuatro Ciénegas.

Source: Servicios Estatales Aeroportuarios 2019.



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4.2 Highway

- ❑ **Federal Road 57:** connects with Piedras Negras, Sabinas and Saltillo, Coah.; San Luis Potosí, S.L.P.; Querétaro, Qro. and México, D.F.
- ❑ **Federal Road 53:** connects with Monterrey, N.L.
- ❑ **Federal Road 30:** connects with San Pedro de las Colonias, Francisco I. Madero and Torreón, Coah.
- ❑ **State Road 30:** connects from Monclova to Candela, Coah.
- ❑ **State Road 11:** connects from Cuatro Ciénegas to Ocampo, Coah.

4.3 Railroad

The Central - Desert Region has railroad stations in the municipalities of Cuatro Ciénegas, Escobedo, Frontera, Lamadrid, Castaños, Nadadores and Sierra Mojada. The stations are connected to the national railway network, having access to the borders, ports and major cities of the country.

In this region, service is provided by the private company Ferrocarril Mexicano (Ferromex) and Línea Coahuila Durango (LCD).

5. ECONOMIC ACTIVITY

5.1 Regional Industrial Parks

The region's industrial parks have potable water, sewerage, electricity, street lighting, and telephone infrastructure.

INDUSTRIAL PARK	MUNICIPALITY
Amistad Castaños Industrial Park	Castaños



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Industrial Development Airport Industrial	Frontera
Fundidores Industrial Park	Frontera
Amistad Industrial Park - Frontera	Frontera
Mencorsa Frontera	Frontera
Amistad Monclova Industrial Park	Monclova
Acceso Norte Industrial Park	Monclova
Garza Ponce Industrial Park	Monclova
Futura PyMEs	Monclova
Amistad San Buenaventura Industrial Park	San Buenaventura

Source: Secretaría de Economía (SEC). January 2023.

5.2 Companies

Below is a list of some of the companies in the region, indicating their line of business and the municipality where they are located.

COMPANY NAME	LINE	LOCATION
JOYSON SAFETY SYSTEMS (TAKATA)	ELECTRONIC	FRONTERA
LEAR CORPORATION MÉXICO	AUTOMOTIVE	FRONTERA
NEMAK MÉXICO	AUTOMOTIVE	FRONTERA
TRINITY	METALLURGICAL	FRONTERA/MONCLOVA
ALTOS HORNOS DE MÉXICO (AHMSA)	METALLURGICAL	MONCLOVA
GOLDEN DRAGÓN	METALLURGICAL	MONCLOVA
MAXION (INMAGUSA)	METAL-MECHANIC	MONCLOVA
TECHNOTRIM DE MÉXICO	AUTOMOTIVE	MONCLOVA
TEKSID HIERRO DE MÉXICO	METALLURGICAL	MONCLOVA
AZ INDUSTRIES	METALLURGICAL	MONCLOVA

Source: Subsecretaría de Promoción y Proyectos Estratégicos. May 2020.

6. INFORMATION ON BASIC SERVICES

6.1 Water and drainage system

Cost of potable water and drainage system in the municipalities of the region.



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MUNICIPALITY	POTABLE WATER (Pesos/m3)	DRAINAGE SYSTEM (Pesos/m3)
Abasolo(1)	331.00	
Candela(3)	11.18	
Castaños(1)	23.87	5.97
Cuatro Ciénegas	32.41	9.72
Escobedo(7)	108.00	
Frontera(4)	75.27 + base (317.69)	28.61
Lamadrid(2)	890.00	
Monclova(4)	75.28 + base (317.70)	28.61
Nadadores(3)	12.79	
Ocampo(3)	23.00	
Sacramento	13.03	
San Buenaventura(5)	34.63	
Sierra Mojada(6)	214.00	

Source: Ley de Ingresos 2024 de cada municipio, Sección Agua potable y alcantarillado.

Cost plus VAT

(1) Rates based on consumption of more than 152 m³ per month

(2) Annual industrial tariff for water and sewage system.

(3) Rates based on consumption of more than 101 m³

(4) Rates based on consumption of more than 201 m³ per month

(5) Rates based on consumption of more than 251 m³ per month

(6) Monthly fee per serving.

(7) Fixed monthly fee for industrial use.

6.2 Electricity

The Central - Desert Region has electric distribution lines with the capacity to satisfy, cover and service the region.

The contracting cost per KVA is \$ 2,125.00 pesos (plus VAT)

Source: Comisión Federal de Electricidad (CFE). April 2024.

6.2.1 Service Cost - Low Voltage



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Low voltage electricity service rate for municipalities in the region except Sierra Mojada

PDBT RATE (UP TO 25KW)			RATE GDBT (UP TO 25KW)		
Charge	Unit	April 2024	Charge	Unit	April 2024
Fixed	\$/month	\$58.97	Fixed	\$/month	\$589.72
Variable	\$/kWh	\$3.658	Variable (energy)	\$/kWh	\$1.430
			Distribution	\$/kW	284.12
			Distribution	\$/kW	277.93

Low voltage electricity service rate for Sierra Mojada.

PDBT RATE (UP TO 25KW)			RATE GDBT (UP TO 25KW)		
Charge	Unit	April 2024	Charge	Unit	April 2024
Fixed	\$/month	\$63.79	Fixed	\$/month	\$637.94
Variable	\$/kWh	\$3.777	Variable (energy)	\$/kWh	\$1.644
			Distribution	\$/kW	356.34
			Distribution	\$/kW	316.63

Source: Comisión Federal de Electricidad (CFE). April 2024.
<http://www.cfe.gob.mx>

6.2.2 Service Cost - Medium Voltage

Medium voltage electricity service rate for municipalities in the region except Sierra Mojada

GDMTO ⁽¹⁾			GDMTH ⁽²⁾			
Charge	Unit	April 2024	Schedule	Charge	Unit	April 2024
Fixed	\$/month	\$589.72	-	Fixed	\$/month	\$589.72
Variable (energy)	\$/kWh	\$1.307	Base ⁽³⁾	Variable (energy)	\$/kWh	\$1.052
Distribution	\$/kW	60.03	Intermediate ⁽³⁾	Variable (energy)	\$/kWh	1.6394
Distribution	\$/kW	355.18	Top ⁽³⁾	Variable (energy)	\$/kWh	1.7803
			-	Distribution	\$/kW	60.03
			-	Distribution	\$/kW	418.45



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Medium voltage electricity service rate for Sierra Mojada.

GDMTO ⁽¹⁾			GDMTH ⁽²⁾			
Charge	Unit	April 2024	Schedule	Charge	Unit	April 2024
Fixed	\$/month	\$637.94	-	Fixed	\$/month	\$637.94
Variable (energy)	\$/kWh	\$1.281	Base ⁽³⁾	Variable (energy)	\$/kWh	\$1.052
Distribution	\$/kW	75.79	Intermediate ⁽³⁾	Variable (energy)	\$/kWh	1.6803
Distribution	\$/kW	324.45	Top ⁽³⁾	Variable (energy)	\$/kWh	1.9686
			-	Distribution	\$/kW	75.79
			-	Distribution	\$/kW	418.45

Source: Comisión Federal de Electricidad (CFE). April 2024. <http://www.cfe.gob.mx>

(1) Ordinary rate for general service in medium voltage, with demand of less than 100 kw.

(2) Hourly rate for general service in medium voltage, with demand equal to or greater than 100 kilowatts.

(3) Base, intermediate and peak periods.

6.2.3 Service Cost - High Voltage

High voltage electricity service rate for municipalities in the region except Sierra Mojada

DIST ⁽¹⁾ (subway distribution)			
Schedule	Charge	Unit	April 2024
-	Fixed	\$/month	\$1,769.16
Base ⁽²⁾	Variable (energy)	\$/kWh	\$1.026
Intermediate ⁽²⁾	Variable (energy)	\$/kWh	1.6166
Top ⁽²⁾	Variable (energy)	\$/kWh	1.7556
-	Distribution	\$/kW	418.45

DIT ⁽¹⁾			
Schedule	Charge	Unit	April 2024
-	Fixed	\$/month	\$1,769.16
Base ⁽²⁾	Variable (energy)	\$/kWh	\$0.840
Intermediate ⁽²⁾	Variable (energy)	\$/kWh	1.4731
Top ⁽²⁾	Variable (energy)	\$/kWh	1.5475
-	Distribution	\$/kW	418.45



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High voltage electricity service rate for Sierra Mojada.

DIST ⁽¹⁾ (subway distribution)			
Schedule	Charge	Unit	April 2024
-	Fixed	\$/month	\$1,913.81
Base ⁽²⁾	Variable (energy)	\$/kWh	\$1.000
Intermediate ⁽²⁾	Variable (energy)	\$/kWh	1.6133
Top ⁽²⁾	Variable (energy)	\$/kWh	1.8932
-	Distribution	\$/kW	418.45

DIT ⁽¹⁾			
Schedule	Charge	Unit	April 2024
-	Fixed	\$/month	\$1,913.81
Base ⁽²⁾	Variable (energy)	\$/kWh	\$0.904
Intermediate ⁽²⁾	Variable (energy)	\$/kWh	1.5085
Top ⁽²⁾	Variable (energy)	\$/kWh	1.7334
-	Distribution	\$/kW	418.45

Source: Comisión Federal de Electricidad (CFE). April 2024. <http://www.cfe.gob.mx>

(1) This tariff will be applied to services that use energy for any purpose, supplied at high voltage, sub-transmission level, and that due to the characteristics of use of their demand request to be registered in this service, which will be valid for a minimum of one year.

(2) Base, intermediate and peak periods.

Note: The above rates are in local currency and do not include VAT.

6.3 Gas

The Central - Desert Region has natural gas infrastructure for domestic and industrial use in the municipalities of Castaños, Monclova and Frontera; in the rest of the municipalities is through gas distributors L.P.

6.4 Health care services

MUNICIPALITY	PUBLIC AND PRIVATE CLINICS AND HOSPITALS IN OPERATION
Cuatro Ciénegas	1
Monclova	12
San Buenaventura	1



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Source: Secretaría de Salud, Gobierno del Estado de Coahuila. 2022.

7. EDUCATION

7.1 Middle - high school education

MONCLOVA

UNIVERSIDAD TECNOLÓGICA DE LA REGIÓN CENTRO DE COAHUILA

Type of degree: Higher Technical University and Engineers

- TSU in Business Development Marketing
- TSU in Renewable Energy Quality and Energy Saving
- TSU Industrial Maintenance
- TSU Oil Maintenance
- TSU Mechatronics automation
- TSU Mechatronics area of flexible manufacturing systems
- TSU Industrial processes manufacturing area
- TSU in Chemistry area environmental technology

INSTITUTO UNIVERSITARIO DEL VALLE DE CANDAMO

Type of degree: Higher technical university and bachelor's degree

- TSU in General Nursing

7.2 College

MONCLOVA

INSTITUTO TECNOLÓGICO SUPERIOR DE MONCLOVA

Type of degree: Bachelor's degree

- Eng. Business Management
- Eng. Industrial
- Eng. Renewable Energies
- Eng. Electronics
- Eng. Mechanics
- Eng. Computing

UNIVERSIDAD TECNOLÓGICA DE LA REGIÓN CENTRO DE COAHUILA

Type of degree: Higher Technical University and Engineers

- Eng. Business Development and Innovation
- Eng. Renewable Energies
- Eng. Industrial Maintenance
- Eng. Mechatronics



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- Eng. Production Systems
- Eng. Environmental Technology

INSTITUTO UNIVERSITARIO VALLE DE COAHUILA

Type of degree: Superior University

- Eng. Industrial and Production Systems

INSTITUTO SUPERIOR DE CIENCIAS QUÍMICO - BIOLÓGICAS

Type of degree: Superior University

- Bachelor in Natural Resource Biology

UNIVERSIDAD METROPOLITANA DE COAHUILA MONCLOVA

Type of degree: Superior University

- Bachelor in Psychology
- Bachelor in Legal Sciences
- Bachelor in Public Accounting and Auditor
- Bachelor Business Administration
- Bachelor Communication Sciences

UNIVERSIDAD VIZCAYA DE LAS AMÉRICAS CAMPUS MONCLOVA

Type of degree: Superior University

- Bachelor in Psychology
- Bachelor in Law
- Bachelor in Public Accounting
- Bachelor Business Administration
- Bachelor of Architecture
- Bachelor International Trade and Customs
- Bachelor in Education

INSTITUTO UNIVERSITARIO DEL VALLE DE CANDAMO

Type of degree: Higher technical university and bachelor's degree

- Bachelor Nursing and Obstetrics

ESCUELA DE ENFERMERÍA DE LA CRUZ ROJA DE MONCLOVA

Type of degree: Superior University

- Bachelor Nursing



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Source: Secretaría de Educación, Gobierno del Estado de Coahuila. 2020.

8. QUALITY OF LIFE

The Central - Desert Region has a varied number of tourist, recreational and family attractions. And now general data for the region are presented below.

8.1 Tourism

	AUDITORIUM S	LIBRARIES	CULTURAL CENTERS	CINEMA	MUSEUM S	THEATER S
Abasolo	1	2	0	0	0	0
Candela	0	1	0	0	0	0
Castafios	0	3	0	0	0	0
Cuatro Ciénegas	0	1	1	0	3	0
Escobedo	0	1	0	0	0	0
Frontera	0	5	0	0	0	0
Lamadrid	0	1	0	0	0	0
Monclova	2	11	3	3	3	3
Nadadores	0	1	0	0	1	0
Ocampo	0	3	0	0	0	0
Sacramento	0	2	0	0	0	0
San Buenaventura	0	3	0	0	0	0
Sierra Mojada	0	2	0	1	0	0

The following table shows the total number of establishments by municipality.

	Food and beverages	Hosting	Spas	Travel Agencies	Golf courses	Car rental	Tourist transportation
Abasolo	1	0	0	0	0	0	0
Candela	9	2	2	0	0	0	0
Castafios	47	1	0	1	0	0	0
Cuatro Ciénegas	51	29	4	2	0	0	0
Escobedo	1	0	0	0	0	0	0
Frontera	137	12	6	0	0	0	0
Lamadrid	7	1	2	0	0	0	0
Monclova	276	31	15	15	1	11	2



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Nadadores	19	1	7	0	0	0	0
Ocampo	19	4	2	0	0	0	0
Sacramento	0	0	1	0	0	0	0
San Buenaventura	37	4	5	0	0	0	0
Sierra Mojada	1	6	1	0	0	0	0

Source: Sistema de Información Cultural 2022.

8.2 “Pueblos Mágicos”

Candela, Coahuila.

It represents an adventure to discover an extensive heritage where petroglyphs, cave paintings, nature, gastronomy and hospitality of people are intermingled with a past that defines it as a fundamental place in the roots of the entity.

The symbolic attraction is the eco-tourist corridor which includes carricitos, lajitas, ojo caliente and the frentón where the visitor can admire the diversity of the Pueblo Mágico.

In 2015, after the management of the Pueblo Mágico Committee, municipal and state authorities, as well as the evaluation of the Federal Tourism Secretariat, Candela received the name of Pueblo Mágico. This appointment has promoted the economic development of the town and improved the quality of life.

Gastronomy

- Los Carricitos
- Las Lajas
- Los murciélagos Mine
- Palacio Municipal - Plaza de toros
- Ojo Caliente
- Mesa de Catujanos
- San Carlos Borromeo Temple
- Estación Candela



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Activities and Festivals

- Fiesta de Santiago Apostol (July 24-26)
- Patron Saint San Carlos Borromeo (November 4)
- Anniversary of the Candela Foundation (Easter)
- Rodeo (Easter)
- Volks Fest

Cuatro Ciénegas, Coahuila.

Located in the Central - Desert Region of Coahuila, at a distance of approximately 295 kilometers from the capital, and borders the municipalities of Ocampo, Parras, Ramos Arizpe, Castaños and Sierra Mojada.

It owes its name to the abundant springs that existed in the four cardinal points forming Ciénegas. Declared a city in 1975.

It was declared a Protected Natural Area thanks to the valuable biodiversity.

Birthplace of Venustiano Carranza, Cuatro Ciénegas has interesting houses, a nice kiosk in the Main Square in front of the Church of San José, which are the perfect reason to visit the place to walk and know the culture and traditions adorned by exquisite wines and delicious gastronomy.

The beauty and mystery of the enigmatic waters of ponds have guarded for millions of years the secret of the origin of life. From various parts of the world, scientific studies are constantly carried out in that place.

Gastronomy

- Candies of milk and walnut; fig, guava, garampiñada walnut.
- Pobre bread, varied pastries such as empanadas, obispos and hojarascas.
- Preserves of fig, pomegranate and fruits of the region
- Artesanal ice cream made with natural fruits
- Pomegranate liqueur
- Hats, baskets and articles made of reeds
- Wooden carven figures



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- Shampoos, creams and soaps based on nopal

Main Tourist Attractions

Poza Azul: The valley of Cuatro Ciénegas is known for the presence of more than 400 water bodies, among which the famous Poza Azul stands out, characterized by impressive turquoise and blue tones. This is definitely one of the tourist attractions that should be visited, because in addition to having great scientific relevance for the presence of stromatolites is a landscape. At the edge of this pool there is a viewpoint so that the visitor can see the place.

Dunes of Yeso; with an approximate extension of 800 hectares, this landscape is due to calcium sulfate found in the soil of the area as a result of marine deposits. Previously the area was exploited by a plasterwork factory, however when declared as a protected area has become a must for visitors.

Museum Casa Carranza: Installed in the house where Venustiano Carranza was born on December 29, 1859 and lived with his family, this museum tells the family, social and political history of the first head of the Constitutionalist Army and a person of great importance for the history of Mexico. In this enclosure are copies of various decrees pronounced by Venustiano Carranza being Governor of Coahuila.

Other Attractive Features

- ✓ Wineries Bodegas Vitali and Bodegas Ferriño
- ✓ Marble Mines
- ✓ Pool Tour (Azul, Playitas)
- ✓ Information Center, Poza Azul, Tortugario, El Borbollon)
- ✓ Aruna Park (San Marcos River)
- ✓ Activities in the Guadalupe Canyon
- ✓ Drive to the Sierra de Guadalupe and Puerto de la Virgen
- ✓ Temple of San José
- ✓ Main Square
- ✓ Alley Guevara
- ✓ Culture House



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- ✓ City Hall
- ✓ Viewpoint Venustiano Carranza del Cerro de la Cuchilla
- ✓ Cerro del Muerto

Activities and Festivals

- Fair of the Grape (August)
- Balloon Festival
- The feast of the Patron Saint San José on 19 March
- May 24 celebration of the anniversary of Cuatro Ciénegas

Source: Secretaría de Turismo y Desarrollo de Pueblos Mágicos. September 2022

9. DIRECTORY

Secretary of economy

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Lamadrid City Hall

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Sacramento City Hall



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