



PROFILE SOUTHEAST REGION



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

Perif. Luis Echeverría No. 1560 Edificio Torre Saltillo Piso 12

Col. Guanajuato Ote. C.P. 25286 Saltillo, Coah., México

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Línea sin costo en México (800) 718-4230

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1. INTRODUCTION



SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

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Coahuila de Zaragoza is the third largest state in the country, located in northeastern Mexico and shares a 512-kilometer border with the U.S. state of Texas. In Mexico it borders the states of Chihuahua, Durango, Zacatecas, San Luis Potosí and Nuevo Leon.



Location of Coahuila de Zaragoza in North America

Coahuila de Zaragoza in numbers:

It represents 7.73% of the country's surface. It has a population of 3'146,771 residents, 2.5% of the country's total, 92% urban and 8% rural.

The average level of schooling is 10.4 (almost first year of high school); the national average is 9.7 years of schooling.

Speakers of indigenous languages aged 3 years and older are 2 per 1,000 people, the national level is 60 per 1,000 people.

The sector of activity that contributes most of the state's GDP is manufacturing industries, especially the production of machinery and equipment.

Our entity contributes 3.6% to the national GDP.

Source: INEGI Cuéntame 2022.

Coahuila de Zaragoza has 38 municipalities, which are grouped into five different regions due to their economic characteristics and geographic location.



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The **Southeast Region**, is made up of the municipalities of Arteaga, General Cepeda, Parras de la Fuente, Ramos Arizpe and Saltillo. It is characterized for being an industrial development pole oriented to exports, due to the fact that it has important auto parts manufacturing and automobile assembly plants, in addition to the development of wind energy.

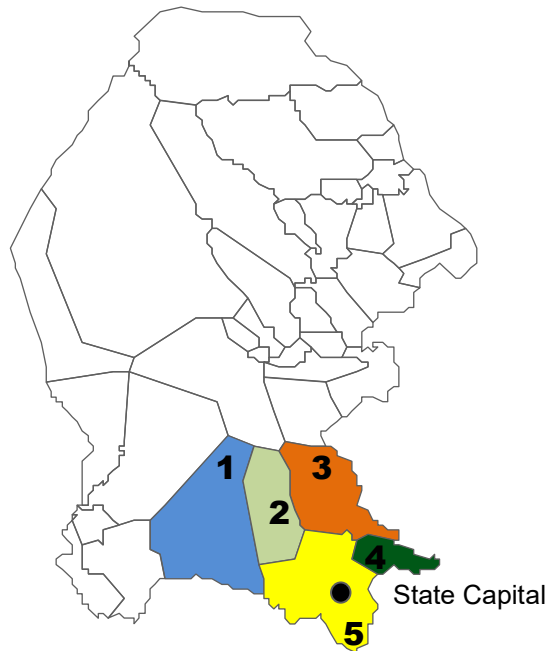
This document presents general information about this region such as: geographic location, main economic activities, infrastructure, basic services, education, quality of life and tourism.

2. GEOGRAPHIC LOCATION

The Southeast Region of the State has a territorial extension of 26,751.8 Km² and a population of 1'088,149* residents.

* INEGI. Censo de Población y Vivienda 2020.

1. Parras de la Fuente
2. General Cepeda
3. Ramos Arizpe
4. Arteaga
5. Saltillo



Southeast Region Location

2.1 Altitude and geographic coordinates

Altitude and geographic coordinates of the region's municipalities.



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MUNICIPALITY	ALTITUDE (M.A.S.L.)*	LATITUDE	LENGTH
Arteaga	1,660	25° 26' 43"	100° 50' 48"
General Cepeda	1,468	25° 22' 35"	101° 28' 30"
Parras de la Fuente	1,533	25° 26' 13"	102° 11' 01"
Ramos Arizpe	1,392	25° 32' 37"	100° 57' 01"
Saltillo	1,560	25° 26' 00"	101° 00' 00"

Source: INEGI Anuario Estadístico del Estado de Coahuila 2015.
*meters above sea level

2.2 Distance

Distances to the main cities of the state, Mexican Republic, ports and borders.

ACUÑA																				
238	JUAREZ																			
297	119	MONCLOVA																		
208	104	142	MÚZQUIZ																	
91	177	237	148	PIEDRAS NEGRAS																
261	34	85	106	201	PROGRESO															
182	57	115	48	122	80	SABINAS														
493	315	194	338	433	281	310	SALTILLO													
173	69	128	35	113	92	25	336	SAN JUAN DE ROSITA (Nueva Rosita)												
662	424	363	508	602	450	479	253	503	TORREÓN											
1085	875	832	898	1071	841	947	721	972	469	CHIHHUAHUA, CHIH.										
915	659	616	682	777	625	655	506	679	243	631	DURANGO, DGO.									
1192	1014	892	1037	1131	980	1008	777	1033	722	1162	620	GUADALAJARA, JAL.								
1321	1143	1022	1166	1261	1109	1137	845	1161	993	1433	891	552	CD. MÉXICO							
495	317	196	340	435	283	353	87	378	340	809	597	845	910	MONTERREY, N.L.						
922	744	623	767	862	710	739	447	763	577	1017	475	329	417	515	SAN LUIS POTOSI, S.L.P.					
865	687	566	710	805	653	681	383	706	391	831	289	338	601	464	194	ZACATECAS, ZAC.				
1486	1308	1187	1331	1426	1274	1303	1071	1327	1017	1456	948	295	827	1140	623	632	MANZANILLO, COL.			
1164	908	864	1009	1025	952	980	754	1004	491	876	256	481	1013	836	733	544	748	MAZATLAN, SIN.		
1012	866	712	857	952	800	875	609	899	876	1346	903	763	468	529	396	620	1060	1155	TAMPICO, TAMPS.	
265	156	247	254	177	190	207	295	231	547	1017	804	997	1118	219	722	669	1294	1044	769	N. LAREDO, TAMPS.

Source: Secretaría de Economía (SEC). 2022.
Approximate distances in kilometers.

3. GENERAL INFORMATION

3.1 Climatology



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This region is characterized by a semi-dry temperate to dry semi-warm climate during most of the year and its rainy season includes the spring and summer seasons.

Average monthly temperature 2017 (°C) in each of the municipalities of the Region.

MUNICIPALITY	JAN	FEB	MAR	ABR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Arteaga	14.6	16.7	17.8	19.7	23.3	23.4	22.7	22.5	20.2	17.5	17.0	12.3
General Cepeda	15.6	17.8	19.6	22.1	25.5	26.1	24.9	24.3	22.8	19.7	18.0	12.5
Parras de la Fuente	15.8	17.0	17.8	20.0	23.5	25.4	24.7	24.5	21.6	19.6	17.9	12.6
Ramos Arizpe	15.7	18.4	19.0	20.6	23.6	24.7	29.0	24.4	22.3	19.9	18.2	12.6
Saltillo	15.4	16.9	18.0	20.3	23.4	23.1	22.7	22.4	20.3	17.9	17.0	13.4

Source: Comisión Nacional del Agua (CONAGUA) 2018.
°C Degrees Celsius.

Average monthly precipitation 2017 (Mm).

MUNICIPALITY	JAN	FEB	MAR	ABR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Arteaga	0.1	0.0	0.9	0.1	0.7	0.0	4.0	1.1	3.9	0.3	0.0	1.2
General Cepeda	0.1	0.4	0.4	0.1	1.0	1.1	4.3	3.6	3.6	0.0	0.0	1.7
Parras de la Fuente	0.0	0.0	6.0	0.0	31.2	5.2	58.5	33.7	59.6	8.6	0.0	2.7
Ramos Arizpe	0.1	0.0	0.6	0.9	0.2	0.2	1.1	0.5	2.6	0.1	0.0	1.4
Saltillo	0.0	0.0	1.0	0.5	0.5	0.2	2.6	1.3	1.3	3.4	0.3	0.0

Source: Comisión Nacional del Agua (CONAGUA) 2018.
Mm. Measure determined in millimeters.

3.2 Demographic aspects

Population by municipality and distribution by sex.



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MUNICIPALITY	TOTAL POPULATION	MEN	WOMEN
Arteaga	29 578	14 955	14 623
General Cepeda	11 898	6 091	5 807
Parras de la Fuente	44 472	22 534	21 938
Ramos Arizpe	122 243	62 722	59 521
Saltillo	879 958	437 792	442 166
TOTAL	1'088,149	544,094	544,055

Source: INEGI. Censo de Población y Vivienda 2020

4. TRANSPORT INFRASTRUCTURE

4.1 Airports

The "Plan de Guadalupe" International Airport is located on the Saltillo - Monterrey highway at km. 13.5 in the municipality of Ramos Arizpe.

This air terminal has a capacity for 200 passengers, airline module services, waiting and boarding lounges, car rental, cabs, cafeteria and convenience store; it also has private aircraft service, air cargo transportation and customs agencies.

Source: Servicios Estatales Aeroportuarios 2022.

4.2 Highway

- ❑ **Federal Road 57:** connects with Piedras Negras, Monclova and Saltillo, Coah.; San Luis Potosí, S.L.P.; Queretaro, Qro. and Mexico City.
- ❑ **Federal Road 54:** connects with Manzanillo and Colima, Col.; Guadalajara, Jal.; Zacatecas, Zac.; and Cd. Mier, Tamps.
- ❑ **Federal Road 40:** connects with Mazatlan, Sin.; Durango and Gomez Palacio, Dgo.; Torreón, Coah.; Monterrey. N. L. (free and toll), Reynosa and Matamoros, Tamps.



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- **State Road 598:** connects General Cepeda with Parras de la Fuente, Viesca and Torreón, Coah.

There are also communication routes between the municipalities of the region.

4.3 Railroad

The Southeast Region has railroad stations in the municipalities of General Cepeda, Saltillo and Ramos Arizpe. The stations are connected to the national railroad network, allowing access to the country's borders, ports and major cities.

In the municipalities of General Cepeda and Saltillo, service is provided by the private companies Ferrocarril Mexicano (Ferromex) and Kansas City Southern of Mexico (KCSM), the latter also offers service in the municipality of Ramos Arizpe.

5. ECONOMIC ACTIVITY

5.1 Industrial parks

The region's industrial parks have potable water, drainage, electricity, street lighting and telephone infrastructure.

INDUSTRIAL PARK	MUNICIPALITY
Server Industrial Park	Arteaga
Industrial Park Fundadores	Arteaga
Davisa Arteaga	Arteaga
Davisa Arteaga II	Arteaga
Linnich	Arteaga
Arteaga Industrial Park	Arteaga
San Jerónimo Industrial Park	Arteaga
Vynmsa Industrial Park Ramos Arizpe I y II	Ramos Arizpe
Amistad Industrial Park - Ramos Arizpe Bosques I	Ramos Arizpe
Amistad Bosques II Industrial Park	Ramos Arizpe
Parque Industrial Amistad Ramos Arizpe (Amistad Industrial Park - Ramos Arizpe Phase I)	Ramos Arizpe
Naves Industriales de Mexico, S.A. de C.V.	Ramos Arizpe
Finsa Coahuila Industrial Park	Ramos Arizpe
Saltillo Industrial Park - Ramos Arizpe	Ramos Arizpe



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Santa María Industrial Park	Ramos Arizpe
Amistad Aeropuerto Industrial Park	Ramos Arizpe
360 Industrial Park	Ramos Arizpe
Cactus Valley Industrial Park	Ramos Arizpe
Atlantis Industrial Park	Ramos Arizpe
Industrial Partners	Ramos Arizpe
361	Ramos Arizpe
Amistad - Chuy María Coahuila	Ramos Arizpe
Amistad Industrial Site II	Saltillo
Arsosa Industrial Developments	Saltillo
Amistad Saltillo-Morelos Industrial Park Amistad Saltillo-Morelos	Saltillo
Industrial Park Amistad Saltillo Sur	Saltillo
La Angostura - Zapalinamé Industrial Park	Saltillo
Alianza - Derramadero Industrial Park	Saltillo
La Trinidad Industrial Park	Saltillo
Santa Mónica Industrial Park	Saltillo
Santa Fé Industrial Park	Saltillo
FINSA Sur Industrial Park	Saltillo
Cerritos Industrial Park	Saltillo
Las Teresitas Industrial Park	Saltillo
Amistad Industrial Site I*	Saltillo
Las Torres* Industrial Park	Saltillo
Vito Alessio Business Park Industrial Park	Saltillo
Derramadero Industrial Park	Saltillo
Derramadero II Industrial Park	Saltillo
Padre Santo Industrial Park	Saltillo

* Fully sold

Source: Secretaría de Economía (SEC). January 2023.

5.2 Salaries and wages

POSITION	AVERAGE DAILY SALARY (times minimum salary*)
Worker	1.6 - 1.7
Skilled operator	2.0 - 2.2
Quality Supervisor	2.2 - 2.6



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Qualified technician	3.4	-	4.2
Administrative	5.9	-	7.13
Manager	14.4	-	19.0
Director	19.8	-	20.8

Source: Secretaría de Economía (SEC). March 2021.
 * Minimum salary \$172.87 pesos.

5.3 Companies

And now some of the companies in the region are listed, indicating the line of business and the municipality where they are located.

NAME OF THE COMPANY	LINE	LOCATION
LEAR CORPORATION	AUTOMOTIVE	ARTEAGA
TURCK MÉXICO	ELECTRONIC	ARTEAGA
DICKIES PARRAS	TEXTILE	PARRAS
BEHR	AUTOMOTIVE	RAMOS ARIZPE
BENTELER DE MÉXICO	AUTOMOTIVE	RAMOS ARIZPE
BORGWARNER TURBO AND EMISSIONS SYSTEMS DE MÉXICO	AUTOMOTIVE	RAMOS ARIZPE
CATERPILLAR	METALLURGICAL	RAMOS ARIZPE
DEACERO	METALLURGICAL	RAMOS ARIZPE
DIKEN DE MÉXICO	CHEMICALS	RAMOS ARIZPE
DONG KWANG	AUTOMOTIVE	RAMOS ARIZPE
FAURECIA SISTEMAS AUTOMOTRICES DE MÉXICO	AUTOMOTIVE	RAMOS ARIZPE
FCA (FIAT CHRYSLER AUTOMOBILES FREIGHT LINER, DAIMLER, FIAT)	AUTOMOTIVE	RAMOS ARIZPE
FERSINSA GB	PHARMACEUTICAL	RAMOS ARIZPE
GENERAL MOTORS	AUTOMOTIVE	RAMOS ARIZPE
HOLCIM MÉXICO	CONSTRUCTION	RAMOS ARIZPE
JOHNSON CONTROLS AUTOMOTRIZ MÉXICO	AUTOMOTIVE	RAMOS ARIZPE
KIMBERLY CLARK	PAPER MANUFACTURING	RAMOS ARIZPE
MAGNA	AUTOMOTIVE	RAMOS ARIZPE
MAHLE COMPONENTES DE MOTOR DE MÉXICO	AUTOMOTIVE	RAMOS ARIZPE
NEMAK MÉXICO	AUTOMOTIVE	RAMOS ARIZPE
PLASTIC OMINIUM AUTO INERGY INDUSTRIAL	AUTOMOTIVE	RAMOS ARIZPE
STABILUS	METAL-MECHANIC	RAMOS ARIZPE



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TUPY MÉXICO	AUTOMOTIVE	RAMOS ARIZPE
WHIRLPOOL INTERNACIONAL	WHITE GOODS	RAMOS ARIZPE
ALCOA FASTENING SYSTEMS	AEROSPACIAL	SALTILLO
ALPHABET OF SALTILLO	AUTOMOTIVE	SALTILLO
ANTOLIN INTERIORS MÉXICO	AUTOMOTIVE	SALTILLO
AUMA	METALLURGICAL	SALTILLO
SANTA ANITA CERAMICS	CERAMIC PRODUCTS	SALTILLO
CIFUNSA	METALLURGICAL	SALTILLO
CINSA	KITCHEN TOOLS	SALTILLO
COOPER STANDARD AUTOMOTIVE FHS	AUTOMOTIVE	SALTILLO
DELPHI DIESEL SYSTEMS	AUTOMOTIVE	SALTILLO
ARCA CONTINENTAL GROUP	BEVERAGES/FOOD	SALTILLO
INERGY AUTOMOTIVE SYSTEMS IND. OF MEXICO	AUTOMOTIVE	SALTILLO
JOHN DEERE OF MEXICO	METALLURGICAL	SALTILLO
LINAMAR	AUTOMOTIVE	SALTILLO
MANUFACTURAS VITROMEX	CONSTRUCTION	SALTILLO
MARTIN REA OF MEXICO	AUTOMOTIVE	SALTILLO
METALWORK & STAMPING	AUTOMOTIVE	SALTILLO
PACE INDUSTRIES OF MEXICO	METALLURGICAL	SALTILLO
PARKWAY	AEROSPACIAL	SALTILLO
SAINT-GOBAIN	AEROSPACIAL	SALTILLO
SALTILLO JET CENTER	AEROSPACIAL	SALTILLO
SENIOR AEROSPACE	AEROSPACIAL	SALTILLO
UNISON	AEROSPACIAL	SALTILLO
YAZAKI	ELECTRONIC	SALTILLO

6. INFORMATION ON BASIC SERVICES

6.1 Water and drainage system

Cost of potable water and drainage system in the municipalities of the region.

MUNICIPALITY	POTABLE WATER (Pesos/m ³)	DRAINAGE SYSTEM (Pesos/m ³)
Arteaga ⁽²⁾	42.77	10.69
General Cepeda ⁽²⁾	30.57	5.52



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Parras ⁽¹⁾	14.05	4.21
Ramos Arizpe ⁽²⁾	48.81	12.20
Saltillo ⁽²⁾	47.92	11.98

Source: Ley de Ingresos 2024 de cada municipio, Sección Agua potable y alcantarillado.

(1) Rates based on consumption of more than 150 m³ per month.

(2) Rates based on consumption of more than 201 m³ per month.

LPS: liter per second

Cost plus VAT

6.2 Electricity

The Southeast Region has electric distribution lines with the capacity to satisfy, cover and service the region.

The contracting cost per KVA is \$ 2,125.00 pesos (plus VAT).

Source: Comisión Federal de Electricidad (CFE). April 2024

6.2.1 Service Cost - Low Voltage

Low voltage electric energy service rates for: Arteaga, General Cepeda, Saltillo and Ramos Arizpe.

PDBT RATE (UP TO 25KW)			RATE GDBT (UP TO 25KW)		
Charge	Unit	April 2024	Charge	Unit	April 2024
Fixed	\$/month	\$58.97	Fixed	\$/month	\$589.72
Variable	\$/kWh	\$3.658	Variable (energy)	\$/KWh	\$1.430
			Distribution	\$/kW	284.12
			Capacity	\$/kW	277.93

Low voltage electric energy service rates to Parras de la Fuente.

PDBT RATE (UP TO 25KW)			RATE GDBT (UP TO 25KW)		
Charge	Unit	April 2024	Charge	Unit	April 2024
Fixed	\$/month	\$63.79	Fixed	\$/month	\$637.94
Variable	\$/kWh	\$3.777	Variable (energy)	\$/KWh	\$1.644
			Distribution	\$/kW	356.34
			Capacity	\$/kW	316.63

Source: Comisión Federal de Electricidad (CFE). April 2024.

<http://www.cfe.gob.mx>



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6.2.2 Service Cost - Medium Voltage

Medium voltage electric energy service rates for: Arteaga, General Cepeda, Saltillo and Ramos Arizpe.

GDMTO ⁽¹⁾			GDMTH ⁽²⁾			
Charge	Unit	April 2024	Schedule	Charge	Unit	April 2024
Fixed	\$/month	\$589.72	-	Fixed	\$/month	\$589.72
Variable (energy)	\$/kWh	\$1.307	Base ⁽³⁾	Variable (energy)	\$/kWh	\$1.052
Distribution	\$/kW	60.03	Intermediate ⁽³⁾	Variable (energy)	\$/kWh	1.6394
Capacity	\$/kW	355.18	Top ⁽³⁾	Variable (energy)	\$/kWh	1.7803
			-	Distribution	\$/kW	60.03
			-	Capacity	\$/kW	418.45

Medium voltage electric energy service rates to Parras de la Fuente.

GDMTO ⁽¹⁾			GDMTH ⁽²⁾			
Charge	Unit	April 2024	Schedule	Charge	Unit	April 2024
Fixed	\$/month	\$637.94	-	Fixed	\$/month	\$637.94
Variable (energy)	\$/kWh	\$1.281	Base ⁽³⁾	Variable (energy)	\$/kWh	\$1.052
Distribution	\$/kW	75.79	Intermediate ⁽³⁾	Variable (energy)	\$/kWh	1.6803
Capacity	\$/kW	324.45	Top ⁽³⁾	Variable (energy)	\$/kWh	1.9686
			-	Distribution	\$/kW	75.79
			-	Capacity	\$/kW	418.45

Source: Comisión Federal de Electricidad (CFE). April 2024. <http://www.cfe.gob.mx>

(1) Ordinary rate for general service in medium voltage, with demand of less than 100 kW.

(2) Hourly rate for general service in medium voltage, with demand equal to or greater than 100 kilowatts.

(3) Base, intermediate and peak periods.

6.2.3 Service Cost - High Voltage

High voltage electric energy service rates for: Arteaga, General Cepeda, Saltillo and Ramos Arizpe.

DIST ⁽¹⁾ (subway distribution)			
Schedule	Charge	Unit	April 2024
-	Fixed	\$/month	\$1,769.16
Base ⁽²⁾	Variable (energy)	\$/kWh	\$1.026
Intermediate ⁽²⁾	Variable (energy)	\$/kWh	1.6166
Top ⁽²⁾	Variable (energy)	\$/kWh	1.7556
-	Capacity	\$/kW	418.45



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DIT ⁽¹⁾			
Schedule	Charge	Unit	April 2024
-	Fixed	\$/month	\$1,769.16
Base ⁽²⁾	Variable (energy)	\$/kWh	\$0.840
Intermediate ⁽²⁾	Variable (energy)	\$/kWh	1.4731
Top ⁽²⁾	Variable (energy)	\$/kWh	1.5475
-	Capacity	\$/kW	418.45

High voltage electric energy service rates to Parras de la Fuente.

DIST ⁽¹⁾ (subway distribution)			
Schedule	Charge	Unit	April 2024
-	Fixed	\$/month	\$1,913.81
Base ⁽²⁾	Variable (energy)	\$/kWh	\$1.000
Intermediate ⁽²⁾	Variable (energy)	\$/kWh	1.6133
Top ⁽²⁾	Variable (energy)	\$/kWh	1.8932
-	Capacity	\$/kW	418.45

DIT ⁽¹⁾			
Schedule	Charge	Unit	April 2024
-	Fixed	\$/month	\$1,913.81
Base ⁽²⁾	Variable (energy)	\$/kWh	\$0.904
Intermediate ⁽²⁾	Variable (energy)	\$/kWh	1.5085
Top ⁽²⁾	Variable (energy)	\$/kWh	1.7334
-	Capacity	\$/kW	418.45

Source: Comisión Federal de Electricidad (CFE). April 2024. <http://www.cfe.gob.mx>

(1) This tariff will be applied to services that use energy for any purpose, supplied at high voltage, sub-transmission level, and that due to the characteristics of use of their demand request to be registered in this service, which will be valid for a minimum of one year.

(2) Base, intermediate and peak periods.

Note: The above rates are in local currency and do not include VAT.

6.3 Gas

The Southeast Region has natural gas infrastructure for domestic and industrial use in the municipalities of Parras, Saltillo and Ramos Arizpe; service in Parras



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is provided by Pemex Gas y Petroquímica Básica, while Gas Natural Mexico provides service in Saltillo and Ramos Arizpe.

Natural gas distribution in the geographic area of Saltillo - Ramos Arizpe - Arteaga

Commercial Market - Small Industrial(1)	Unit	Cost
Service	Month	1,262.30
Distribution with commercialization		
Block I From 0 to 84 Gjoule/month	Pesos/Gjoule	66.3383
Block II More than 84 to 628 Gjoule/month	Pesos/Gjoule	40.6246
Block III More than 628 to 1394 Gjoule/month	Pesos/Gjoule	25.5196
Block IV More than 1394 to 2093 Gjoule/month	Pesos/Gjoule	9.7885
Block V More than 2093 Gjoule/month	Pesos/Gjoule	6.3558
Simple distribution		
Block I From 0 to 84 Gjoule/month		
Capacity charge	Pesos/Gjoule	51.4984
Usage charge	Pesos/Gjoule	14.8399
Block II More than 84 to 628 Gjoule/month		
Capacity charge	Pesos/Gjoule	31.5369
Usage charge	Pesos/Gjoule	9.0877
Block III More than 628 to 1394 Gjoule/month		
Capacity charge	Pesos/Gjoule	19.8109
Usage charge	Pesos/Gjoule	5.7087
Block IV More than 1394 to 2093 Gjoule/month		
Capacity charge	Pesos/Gjoule	7.5988
Usage charge	Pesos/Gjoule	2.1897
Block V More than 2093 Gjoule/month		
Capacity charge	Gjoule	4.934
Usage charge	Gjoule	1.4218
Standard connection (single charge)	Pesos	5,331.66

Note: (1) For consumption less than 41,868 Gjoule/year.

Source: www.cre.gob.mx. List of maximum authorized tariffs for 2022.

Large industrial market(2)	Unit	Cost
Service	Month	6,311.52



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Distribution with commercialization		
Block I From 0 to 84 Gjoule/month	Gjoule	14.0175
Block II More than 84 to 628 Gjoule/month	Gjoule	10.1627
Block III More than 628 to 1394 Gjoule/month	Gjoule	4.588
Block IV More than 1394 to 2093 Gjoule/month	Gjoule	2.8706
Block V More than 2093 Gjoule/month	Gjoule	1.8914
Simple distribution		
Block I From 0 to 84 Gjoule/month		
Capacity charge	Gjoule	10.8818
Usage charge	Gjoule	3.1357
Block II More than 84 to 628 Gjoule/month		
Capacity charge	Gjoule	7.8893
Usage charge	Gjoule	2.2734
Block III More than 628 to 1394 Gjoule/month		
Capacity charge	Gjoule	3.5617
Usage charge	Gjoule	1.0263
Block IV More than 1394 to 2093 Gjoule/month		
Capacity charge	Gjoule	2.2285
Usage charge	Gjoule	0.6422
Block V More than 2093 Gjoule/month		
Capacity charge	Gjoule	1.4683
Usage charge	Gjoule	0.4231
Standard connection (single charge)	Pesos	182,652.88

Note: (1) For consumption more than 41,868 Gjoule/year.
 Source: www.cre.gob.mx. List of maximum authorized tariffs for 2022.

6.4 Health care services

MUNICIPALITY	PUBLIC AND PRIVATE CLINICS AND HOSPITALS IN OPERATION
Arteaga	--
General Cepeda	1
Parras de la Fuente	3
Ramos Arizpe	2
Saltillo	22

Source: Secretaría de Salud, Gobierno del Estado de Coahuila. 2022.



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7. EDUCATION

7.1 Research centers in the region

Municipality	Research Center	Specialization
Ramos Arizpe	Center for Research and Advanced Studies at the National Polytechnic Institute (CINVESTAV)	Metallurgical, ceramics and non-ferrous materials engineering
Saltillo	Applied Chemistry Research Center (CIQA)	Polymers
Saltillo	Corporación Mexicana de Investigación en Materiales S.A. de C.V. (COMIMSA)	Materials

7.2 Middle - high school education

PARRAS DE LA FUENTE

CENTRO DE BACHILLERATO TECNOLÓGICO AGROPECUARIO NO. 21

Type of degree: Technical

- Trilingual Tour Guide

UNIVERSIDAD TECNOLÓGICA DE PARRAS DE LA FUENTE

Type of degree: Higher Technical University and continuation of engineering and bachelor's degree studies.

- TSU Industrial processes manufacturing area
- TSU Information Technologies in the virtual environment and digital business area
- TSU in Business Development, Marketing Area
- TSU Tourism - Hotel area
- TSU Sustainable agriculture in the viticulture and wine making area

RAMOS ARIZPE

UNIVERSIDAD TECNOLÓGICA DE COAHUILA

Type of degree: Superior Technical



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- TSU Mechatronics area of flexible manufacturing systems
- TSU Mechatronics Robotics
- TSU Mechatronics automation
- TSU Plastic Production Processes
- TSU Automotive Production Processes
- TSU Manufacturing Production Processes
- TSU Information and communication technologies, multimedia and e-commerce area
- TSU Information and Communication Technologies, Computer Systems Area
- TSU Information and communication technologies, networking and telecommunications area
- TSU in Business Development, Marketing Area
- TSU Chemistry, environmental technology
- TSU Chemistry, Biotechnology
- TSU Renewable energies in the area of energy quality and savings
- TSU in supply chain logistics
- TSU in Industrial Maintenance

SALTILLO

COLEGIO DE ESTUDIOS CIENTÍFICOS Y TECNOLÓGICOS DEL ESTADO DE COAHUILA

Type of degree: Technical

- Autotronics
- Foreign trade
- Electricity
- Electromechanical
- Electronics
- Alternative energy sources
- Chemical laboratory technician
- Automotive maintenance
- Industrial Maintenance
- Machine tools
- Mechatronics
- Administrative management processes
- Industrial production
- Programming
- Health & Safety and Civil Protection

UNIVERSIDAD TECNOLÓGICA DE SALTILLO

Type of degree: Superior University

- TSU in Renewable Energies
- TSU in Industrial Maintenance



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- TSU in International Business Operations

INSTITUTO TECNOLÓGICO DON BOSCO

Type of degree: Superior

- TSU Industrial Electromechanical with emphasis on industrial maintenance
- TSU Industrial mechatronic

PLANTEL ISAAC PITMAN

Type of degree: Technical

- Tourism

EDUCACIÓN MEDIA SUPERIOR A DISTANCIA (EMSaD)

Type of degree: General High School with Job Training in Computer Science

- Computing (EMSaD)

7.3 College

PARRAS DE LA FUENTE

UNIVERSIDAD TECNOLÓGICA DE PARRAS DE LA FUENTE

Type of degree: Higher Technical University and continuation of engineering and bachelor's degree studies

- Eng. Industrial processes and operations
- Eng. Information technologies
- Eng. Business innovation and development
- Eng. Protected and sustainable agriculture
- Bachelor in Tourism Management and Development

UNIVERSIDAD DEL VALLE DE PARRAS

Type of degree: Superior University

- Bachelor in Law
- Bachelor of Business Administration
- Bachelor of Public Accounting
- Bachelor in Psychology
- Bachelor in Educational Sciences and Techniques

RAMOS ARIZPE

UNIVERSIDAD POLITÉCNICA DE RAMOS ARIZPE

Type of degree: Bachelor's degree

- Eng. Manufacturing Technologies
- Eng. Industrial Metrology
- Bachelor in SMEs Administration and Management

UNIVERSIDAD TECNOLÓGICA DE COAHUILA



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Type of degree: Superior Technical

- Eng. Mechatronics
- Eng. Information technologies
- Eng. Industrial processes and operations
- Eng. Plant Reliability Engineer
- Eng. Business innovation and development
- Eng. Biotechnology
- Eng. Nanotechnology
- Eng. Sustainable Environmental Safety
- Eng. in Renewable Energies

UNIVERSIDAD VIRTUAL DEL VALLE DE EXTREMADURA

Type of degree: Superior University

- Bachelor of Business Administration
- Bachelor in Sales Management and Business Administration
- Bachelor in Marketing
- Bachelor in Education
- Bachelor in Communication Sciences

INSTITUTO SUPERIOR DE RAMOS ARIZPE LA MISIÓN

Type of degree: Superior University

- Eng. Industrial with emphasis on quality and productivity

SALTILLO

UNIVERSIDAD TECNOLÓGICA DE SALTILLO

Type of degree: Superior University

- Eng. in Renewable Energies
- Eng. International Logistics
- Eng. Industrial Maintenance

UNIVERSIDAD DEL VALLE DE PARRAS

Type of degree: Superior University

- Bachelor in Tourism Business Administration

UNIVERSIDAD CNCI CAMPUS SALTILLO

Type of degree: Superior University

- Bachelor in Tourism Management
- Bachelor of Business Administration
- Bachelor in Law
- Bachelor in Graphic Design
- Eng. Industrial and Systems



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UNIVERSIDAD INTERAMERICANA PARA EL DESARROLLO

Type of degree: Superior University

- Bachelor in Tourism Business Administration

UNIVERSIDAD VALLE DE SANTIAGO

Type of degree: Superior University

- Bachelor in Psychology
- Bachelor in Law
- Bachelor in International Business
- Bachelor of Business Administration
- Bachelor of Public Accounting
- Eng. Industrial Managed
- Eng. Industrial and Systems
- Eng. Industrial manufacturing

UNIVERSIDAD AUTÓNOMA DEL NORESTE

Type of degree: Superior University

- Bachelor in Tourism Business Administration

INSTITUTO TECNOLÓGICO DON BOSCO

Type of degree: Superior University

- Eng. Electromechanical
- Eng. Mechatronics

UNIVERSIDAD CAROLINA

Type of degree: Superior University

- Bachelor in International Commerce
- Bachelor in Administration and Finance
- Bachelor in Law
- Eng. Industrial and Systems
- Eng. Mechatronics

UNIVERSIDAD VIZCAYA DE LAS AMÉRICAS CAMPUS SALTILLO

Type of degree: Superior University

- Bachelor of Business Administration
- Bachelor of Architecture
- Bachelor in International Commerce and Customs
- Bachelor of Public Accounting
- Bachelor of Criminology
- Bachelor in Law
- Bachelor in Graphic Design
- Bachelor in Education
- Bachelor in Nutrition
- Bachelor in Communications
- Bachelor in Psychology



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- Bachelor of Gastronomy

INSTITUTO DE ESTUDIOS SUPERIORES ENSEÑANZA Y CAPACITACIÓN

Type of degree: Superior University

- Eng. Industrial and Systems

INSTITUTO DE COMUNICACIÓN GRÁFICA DEL NORTE

Type of degree: Superior University

- Bachelor in Advertising and Image
- Bachelor in Public Relations
- Bachelor in Digital Design

ESCUELA SUPERIOR DE PROTECCIÓN CIVIL Y DE BOMBEROS

Type of degree: Superior University

- Bachelor in accident prevention and control

ESCUELA MA. JOSEFA MEDINA DE VALLE ARIZPE

Type of degree: Superior University

- Bachelor in Nursing

UNIVERSIDAD LA SALLE SALTILLO

Type of degree: Superior University

- Bachelor of Architecture
- Bachelor in Administration and Marketing
- Bachelor of Commerce and International Business
- Bachelor in Political Science
- Bachelor of Laws with a major in North America
- Bachelor in Educational Development and Innovation
- Bachelor in Graphic Design
- Bachelor in Industrial Design
- Bachelor in Physiotherapy
- Bachelor in Nutrition and gastronomy
- Bachelor in Languages and Public Relations
- Bachelor in International Business
- Eng. Environmental and industrial safety
- Eng. Industrial and quality
- Eng. Mechatronics

INSTITUTO DE ESTUDIOS SUPERIORES PARA EL DESARROLLO INTEGRAL

Type of degree: Superior University

- Bachelor in Law
- Bachelor in Business and Administration

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- Bachelor of Science in Education

7.4 Master's degree

RAMOS ARIZPE

UNIVERSIDAD VIRTUAL DEL VALLE DE EXTREMADURA

Type of degree: Superior University

- Master's in Business Administration and Marketing
- Master's of Science in Education
- Master's in Administration of Educational Organizations
- Master's in Family and School Counseling
- Master's in Physical and Sports Education
- Master's in Arts

SALTILLO

UNIVERSIDAD SANTANDER

Type of degree: Superior University

- Master's in Education in the area of Teaching and Research
- Doctorate of Science in Education

UNIVERSIDAD LA SALLE SALTILLO

Type of degree: Superior University

- Master's in Corporate Law
- Master's in Education
- Master's in Graphic Design

Source: Secretaría de Educación, Gobierno del Estado de Coahuila. 2020.

8. QUALITY OF LIFE

The Southeast Region has a varied number of tourist, recreational and family attractions. And now general data for the region are presented below.

8.1 Tourism

	AUDITORIUMS	LIBRARIES	CULTURAL CENTERS	CINEMA	MUSEUMS	THEATERS
Arteaga	1	5	1	2	2	
General Cepeda	1	1			2	
Parras	1	2		1	5	1



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Ramos Arizpe	1	8	1	2	2	1
Saltillo	8	19	9	8	24	5

The following table shows the total number of establishments by municipality.

	Food and beverages	Hosting	Spas	Travel Agencies	Golf courses	Car rental	Tourist transportation
Arteaga	24	23	6		1		
General Cepeda	30	5	2				
Parras	84	37	9		1		1
Ramos Arizpe	63	17	3	1	1	8	
Saltillo	727	57	10	32	2	19	7

Source: Secretaría de Turismo y Desarrollo de Pueblos Mágicos. September 2022

8.2 “Pueblos Mágicos”

A Pueblo Mágico is a locality that has unique, symbolic attributes, authentic stories, transcendent facts, everyday life, which means a great opportunity for tourism development, attending to the motivations and needs of travelers.

It is a town that through time and in the face of modernity, has preserved, valued and defended their historical, cultural and natural heritage, and manifests it in various expressions through tangible and intangible heritage.

Arteaga, Coahuila.

Located in the southeast region of Coahuila at an approximate distance of 18 kilometers from the capital, Saltillo. It borders Ramos Arizpe, Saltillo and Nuevo León.

We call it the Switzerland of Mexico, the fact that it is located in the imposing Sierra Madre Oriental makes this Pueblo Mágico an ideal place for those who are looking for a little tranquility, tradition, typical food and love wooded landscapes. We have 5 important vineyards located at the top of the mountain; one of them; Garza Blanc is considered the second highest in the world at 2,650 meters above sea level.

In spite of its proximity to the state capital, Arteaga has not lost its country touch and relative serenity; throughout the year it receives thousands of visitors who



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come to practice different sports, to taste the varied gastronomy and to visit the temple of San Isidro Labrador, built in 1970.

Named in memory of General José Ma. Arteaga

Gastronomy

- Milk and nut candies
- Traditional Cabrito Restaurants
- Gastronomic hallway and promenade of La Acequia de Arteaga
- Cajetas, peach, quince, apricot, plum and pear preserves, jams and marmalades
- Apple, quince, peron and seasonal fruit liquors
- Woodcarving figures
- Pan de acero
- Empanadas with cajeta and seasonal fruits
- Corn bread

Main Tourist Attractions

Sierras de Arteaga: La Viga, La Martha and El Coahuilón stand out as members of the majestic Sierra Madre Oriental, which silently witness the passing of time in the communities of Arteaga. The first is known as the highest mountain range in northeastern Mexico with an altitude of more than 3,700 meters. The beautiful landscapes in the majestic cabins in the mountains of this municipality, allow the practice of ecotourism, hiking and camping.

Parish of San Isidro Labrador: This church is known as the oldest in the municipality, it was built in 1790 and rebuilt in 1937. The parish is located in the urban area of Arteaga, specifically in the hisrotic center. Every May 15, the patron saint is celebrated with a popular festival of great tradition of the population.

Mummy Museum: This cultural center houses the mummified bodies discovered by local residents in the San Antonio de las Alazanas cementery in 2008. The bodies found belong to the Nuncio family. The museum has different exhibitions halls in which are presented topics such as: Environment, community participation in the Mexican Revolution and others.

Other Attractive Features

- Monterreal Forest



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- Viticulture “Los Cedros”, “Bodegas del Viento” “El Alto de San Juan”
- Tour through the zip lines of Potrero de Abrégo and Salto del Nuncio.
- Hiking and canyoning in Sierras de la Viga, las Nieves, la Martha, El Coahuilón
- Visits to Cañón de la Carbonera and Cañón Boca del Oso and Grutas del caballero.
- Casa Cuartel Venustiano Carranza Museum
- Central square
- City Hall
- Alameda Venustiano Carranza
- 10 de Mayo Square
- Temple of San Antonio de Padua

Activities and Festivals

- San Antonio de las Alazanas Apple Fair
- The Burning of the Chamuco, ejido el Tunal, (Glory Saturday)
- Feast of San Isidro Labrador, in Arteaga
- Sunday Tianguis in Arteaga

Parras de la Fuente, Coahuila.

It was the first town in the north of Mexico to receive the Pueblo Mágico designation.

Located in the southeastern region of Coahuila, only 157 kilometers from the state capital. It borders the municipalities of Cuatro Ciénegas, San Pedro, General Cepeda, Saltillo and Viesca, as well as the state of Zacatecas.

With a legacy of viticultural activity of more than 400 years, this Pueblo Mágico invites you to live the experience in its dreamy landscapes and ideal climate. You can venture into their canyons, tour their historic city or live the experience of wine in one of its historic wineries.

Municipality of natural landscapes due to abundant trees and enchanting climate. It combines dream landscapes for natural beauty and ancient buildings such as San Ignacio de Loyola and Santa Maria de las Parras, without forgetting the chapel of Santo Madero, an icon of this community.



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It has the face of adventure in streams and canyons; it surprises with vestiges of the past captured in cave paintings and petroglyphs. The oldest viticulture company in Latin America, founded in 1597, was born in this community. This town is today an international symbol for the excellence of its table wines.

Birthplace of illustrious personalities such as Francisco I. Madero, Andrés S. Viesca and Gustavo A. Madero.

Gastronomy

- Milk and nut candies and Campechanas
- Wooden articles for wine (barrels, wine cellars, key rings, carved wooden pieces)
- Denim articles and clothing
- Red, white and rosé wines
- Grape and nut cream liqueurs and artisanal grape juices
- Handmade grape juice

Main Tourist Attractions

Church of Santo Madero; Built between 1868 and 1880, it is located on top of the hill of sombrerete, since the arrival of the evangelists found various ethnic groups who sought to make the doctrine of Christianity and looking for a point that was visible to all the inhabitants of the valley, they placed a cross. Later they built the Santo Madero church right there, which received this name because of the wooden cross inside the central chapel.

Casa Madero: The region's winemaking tradition began in 1574 when Spanish priests and conquistadors left Zacatecas to Coahuila in search of gold, but what they found was water and a large number of wild grapevines, so they established the Santa María de las Parras Mision here and produced the first American wine. In 1597, this wine company was established by Don Lorenzo García, which at the end of the 19th century was acquired by Evaristo Madero and by 1946 adopted its current name. It is considered the oldest winery in the Americas.

Other Attractive Features

- ✓ Church of Santa María de las Parras
- ✓ Plaza del Reloj
- ✓ Estanque de la Luz
- ✓ Plaza de armas



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- ✓ Alameda 20 de noviembre
- ✓ Plaza del Beso
- ✓ City Hall
- ✓ Church of San Ignacio de Loyola.
- ✓ Aqueducts
- ✓ Sanctuary of Nuestra Señora de Guadalupe
- ✓ Culture House
- ✓ Wine museum
- ✓ Old hacienda of Perote
- ✓ Morón Museum (Private)
- ✓ Alianza Gallery (Private)
- ✓ Market 2 de febrero
- ✓ Fabrica la Estrella
- ✓ San Antonio Cemetery
- ✓ Calandrias and/or Tramway Rides
- ✓ Cueva de Murciélagos
- ✓ Activities in Cañón de la Lima and Cave Paintings
- ✓ Rincón del Montero
- ✓ La Ilusión Spa
- ✓ Fuque de Zapata
- ✓ Estanque Zapata

Tour and tasting of wineries and vineyards

- Don Leo
- Rivero González
- Don Remigio
- Buena Fe Exclusive Products
- Hacienda del Marquez Winery
- Hacienda del Rosario
- Bodegas Vesubio,
- Maderns Terravid
- Casa Madero:
- El Polvorín
- Parvada
- Barro Viejo
- Old Bodegas el Perote Winery
- Las Pudencianas
- Bodegas Segovia Fuantos
- Rivero Gózález

Activities and Festivals

Mustang Tour (May)

Razor or ATV tours to the routes behind Santo Madero

Grape and Wine Fair (August)

Helmet Blessing (January)

Downtown Strolls

Enduro Serial Final (November)



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Anniversary of the Founding of Parras (February 18)
Holy Cross Day, (May 3)
Pilgrimage of the Virgin of San Juan
Grape and Wine Fair of Parras (August)
Casa Madero Grape Harvest Festival (August)
Celebration of the Virgin of the Assumption in the Parish of Sta. Ma. de las Parras (August)
Harvest of Parras viticulture (Don Leo, Rivero González, Parvada, Hacienda del Marqués, Las Pudencianas, Bodega Segovia Fuantos en agosto y septiembre)

Source: Secretaría de Turismo y Desarrollo de Pueblos Mágicos. September 2022

9. DIRECTORY

Secretary of economy

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